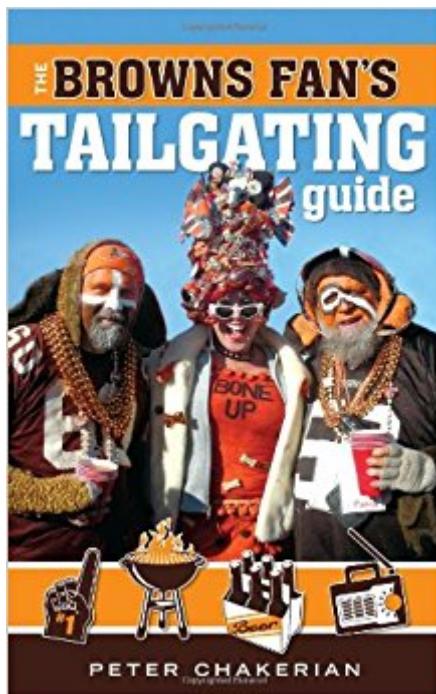


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# The Browns Fan's Tailgating Guide



## Synopsis

“If you’re new to Cleveland Browns fandom, you can read up on the etiquette and customs of the Dawg Pound and beyond; if you’re an old hand, you can relive tales of the best and worst of Browns history. • Northern Ohio LiveBrowns fans know: It’s not if you win or lose . . . it’s how you party in the parking lot before the game! Now it’s easy for any Browns fan to tailgate like a well-seasoned veteran. This book shares tips from Cleveland’s top tailgaters about where to, when to, and how to do it all, Browns fan style. It also tells inspiring tailgating tales from fellow fans and introduces some of the wild people, crazy vehicles, outlandish foods, and nonstop party activities you’ll find in the lot. For decades, hardy Cleveland football fans have enjoyed the pregame (and game . . . and postgame) in sun, rain, or sub-zero temperatures, sitting in folding chairs and clutching red plastic cups while watching a rack of ribs smoke on a homemade grill next to a brown-and-orange Winnebago. This book celebrates the glorious tradition of Cleveland Browns tailgating. It will inspire you to don your dawg mask, grab your favorite beverage, and prepare to join the party!

## Book Information

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## Customer Reviews

Highly recommended. The book is a great, fun read. But then, what would you expect from a book that offers a drink recipe for “A Brownie Mary” on one page and, on another, lists “The Most Essential R&B, Urban Contemporary and Hip-Hop Tracks” to play at your tailgate party? We give it two thumbs up! (Roger Brown sportstimeohio.com 2008-12-11) Offers a peek at the rituals surrounding a game in Browns’ stadium. There’s a little bit of

history and a bit of celebration of the celebrations, especially in the Muni lot at South Marginal Road and East Ninth Street. Chakerian takes an appreciative look at costumes (bizarre), behavior (play nice) and other rituals (come early, party long) of Cleveland Browns' tailgating. (Laura Kennelly Morning Journal 2008-12-14) Peter Chakerian gives a tour of the colorful world and even more colorful characters surrounding Cleveland Browns Stadium before any home game . . . A good starting point for any would-be tailgater looking to start some pre-game traditions of their own. (Michael Leonard Stow Sentry 2009-01-04) There is a different culture when it comes to Cleveland tailgating. Consider this book your reference guide to make sure you tailgate the right way . . . No matter if you are a veteran tailgater or a novice just starting out, by reading this book everyone can gain some insight on how to not just tailgate but tailgate better. (tailgatingideas.com 2009-02-25) Part history lesson, part sociological study, part user's guide . . . Chakerian calls tailgating one of the last grassroots happenings still unspoiled by corporate America. And if you don't know the first thing about becoming part of it, this book is a good place to start. (Jim Vickers Cleveland Magazine 2008-11-01) If you're new to Cleveland Browns fandom, you can read up on the etiquette and customs of the Dawg Pound and beyond; if you're an old hand, you can relive tales of the best and worst of Browns history. (Northern Ohio Live 2008-11-01)

Peter Chakerian is an award-winning writer, reporter and journalist. His byline has appeared in The Plain Dealer, Akron Beacon Journal, Sun Newspapers, Cleveland Magazine, Northern Ohio Live, Scene Magazine, America Online, Blogcritics.org, and dozens of other publications throughout the Midwest. Chakerian is the Managing Editor of CoolCleveland.com, a weekly online newsletter on arts, culture, economic development and all things cool in Cleveland. A lifelong Northeast Ohio resident and Browns fan, he lives in Bay Village, Ohio.

If you've ever driven past huge tailgating parties before a football game and wondered what would possess hundreds of people to party outside in sub-zero weather, this book answers a lot of questions. First and foremost, it's a "how to" guide, giving the would-be Cleveland Browns tailgater the low-down on where to tailgate and the dynamics of each location, what to pack, when to arrive, and what to do and not do once you get there and start partying. (There's even a section on tailgating in other AFC North cities.) Equally important to the "how to" aspect is the social and cultural history of Browns tailgaters (yes, there is one). Chakerian weaves lengthy quotes from some of the most ardent Browns fans with his own analysis and insight as a fan and observer/writer to give a broader, deeper picture of this sub-culture. If you've ever thought you might want to join

the tailgating fun, this book not only tells you how to, it also gives you some pretty good reasons why you should.

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